27 Ovington Square

KNIGHTSBRIDGE

FREEHOLD HEADQUARTERS BUILDING
FOR SALE WITH OFFICE AND RESIDENTIAL USE





Historic home to the worlds most iconic band

For nearly three decades, 27 Ovington Square has served as the global headquarters for Apple Corps Ltd—the iconic multimedia company established by The Beatles.

In addition to its architectural appeal and prestigious address, 27 Ovington Square offers a purchaser the chance to acquire a property with an extraordinary story.

A unique Knightsbridge opportunity

- A rare opportunity to acquire a uniquely characterful freehold building with such a distinguished heritage and significant flexibility for both occupation or development.
- An elegant period property occupying a prominent position overlooking and with access to one of Knightsbridge's most sought-after garden squares.
- The property is arranged over 6 floors, including double height areas, comprising office space with residential use across the upper two floors. It provides an owner-occupier the opportunity to combine workspace with private accommodation.
- The building presents purchasers with a variety of opportunities, whether for headquarter owner occupation, long-term investment, or, subject to obtaining the necessary consents, residential development.

THE BEATLES

Apple



Set overlooking Ovington Square Gardens



A prime location







FIRST FLOOR FRONT OFFICE

An elegant townhouse building

27 Ovington Square is a substantial Grade II listed Victorian townhouse positioned along one of Knightsbridge's most sought-after residential garden squares.

Behind its classic facade lies a property steeped in London's rich architectural and cultural history—most notably serving for decades as the long-standing corporate headquarters of Apple Corps Ltd the company founded by The Beatles.

Period character, contemporary features

Combining the charm of a Victorian townhouse with the requirements of a contemporary office. Original period features are complemented by a passenger lift and air conditioning, creating a characterful yet highly functional workspace.

A rare opportunity to occupy a building that retains its historic identity while offering the comfort and convenience expected by today's occupiers.



FIRST FLOOR REAR TERRACE



GROUND FLOOR FRONT OFFICE

Specification

Self-Contained HQ

Residential use on 3rd and 4th floors

Passenger lift

Comfort cooling throughout

Private terraces

Access to the private gardens of Ovington Square

Ample WC provision

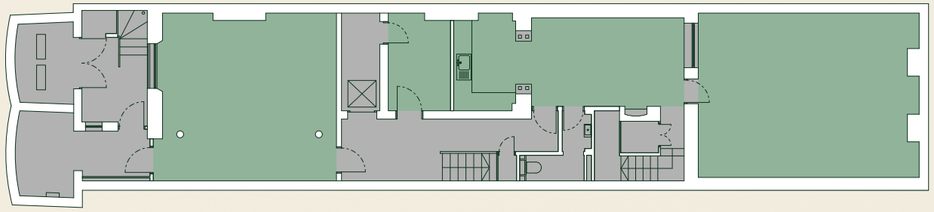


The space

Floor	Sq Ft (NIA)	Sq M (NIA)	Sq Ft (GIA)	Sq M (GIA)
Fourth	464	43.1	643	58.9
Third	476	44.2	707	65.7
Second	478	44.4	712	66.1
First	524	48.7	958	89.0
Ground	640	59.5	1,188	110.4
Lower Ground	997	92.6	1,510	140.3
Total	**3,579**	**332.5**	**5,709**	**530.4**

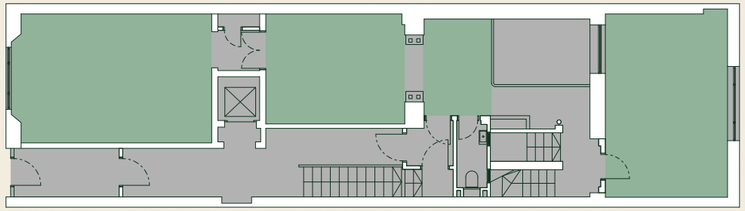
LOWER GROUND FLOOR

997 sq ft / 92.6 sq m NIA



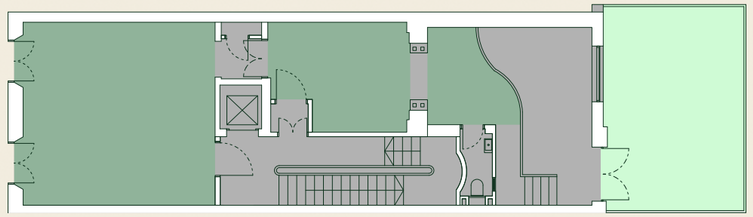
GROUND FLOOR

640 sq ft / 59.5 sq m NIA



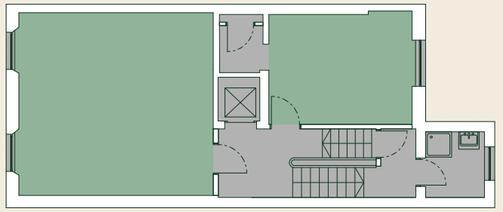
FIRST FLOOR

524 sq ft / 48.7 sq m NIA



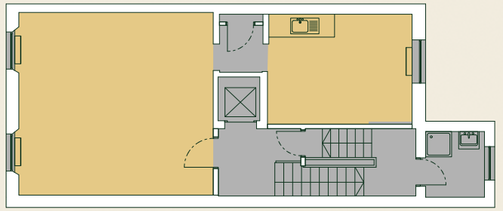
SECOND FLOOR

478 sq ft / 44.4 sq m NIA



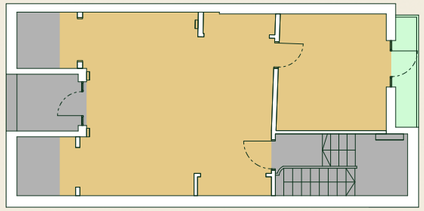
THIRD FLOOR / RESIDENTIAL

707 sq ft / 65.7 sq m GIA



FOURTH FLOOR / RESIDENTAIL

643 sq ft / 58.9 sq m GIA



Office Residential Terrace Core

Plans not to scale.
For indicative purposes only.

A unique development opportunity

The property is currently arranged as offices with residential use across the upper two floors, providing scope for an owner-occupier to combine workspace with private accommodation.

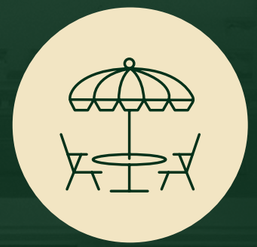
Alternatively, the upper floors could be incorporated into the office accommodation or, subject to the necessary consents, the building could be comprehensively repositioned for residential use, as either a single dwelling or multiple apartments.



Residential use across 3rd & 4th floors



The only building on Ovington Square with commercial use



Access to the private gardens of Ovington Square



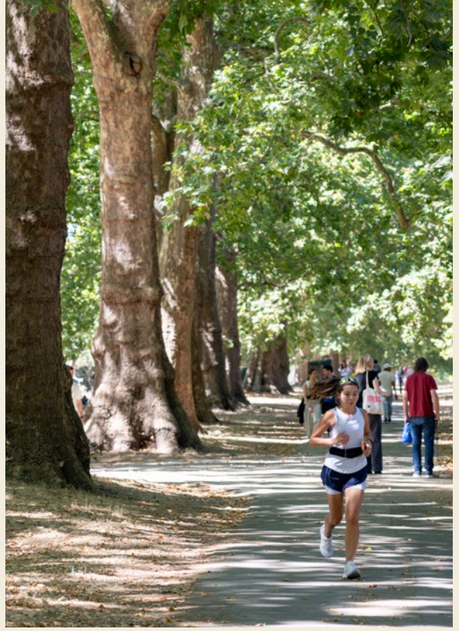
Resident parking permits



Potential conversion to residential (STPP)

A highly prestigious address

Ovington Square is one of SW3's most coveted residential sanctuaries, offering quiet, leafy seclusion moments from the heart of Knightsbridge.



HYDE PARK



THE ALFRED TENNYSON



GRANGER & CO



HARRODS



PAVILION ROAD

Arranged around a private central garden, this serene retreat sits just steps from world-renowned shopping on Sloane Street, Harrods and Harvey Nichols, alongside an array of award-winning restaurants and artisan cafés.

Beyond its immediate neighbourhood charm, the property enjoys easy access to the green expanses of Hyde Park and iconic cultural landmarks, including the Victoria and Albert Museum and the Royal Albert Hall. With Knightsbridge and South Kensington stations nearby, connectivity across London and to international transit hubs is effortless.

Move and connect

Positioned just moments from South Kensington and Knightsbridge underground stations, 27 Ovington Square puts the entire capital within seamless reach.

Rapid connections via the Piccadilly, District, and Circle lines ensure swift transit to Mayfair, the West End, and the City, while direct rail links to Heathrow Airport make international travel straightforward.





Connections

Knightsbridge	South Kensington	Sloane Square	Victoria	Hyde Park Corner
5 mins walk	7 mins walk	13 mins walk	18 mins	19 mins walk
Waterloo	Paddington	Heathrow Airport	Gatwick Airport	
26 mins	26 mins	55 mins	58 mins	

ALL JOURNEYS TIMES TAKEN FROM THE BUILDING ENTRANCE

Local amenities

RESTAURANTS

1. The Franklin
2. The Beauchamp
3. Hawksmoor
4. Patara
5. La Maison Ani
6. Le Cafe NAC
7. Granger & Co
8. Azzurra
9. Vardo
10. Brother Marcus

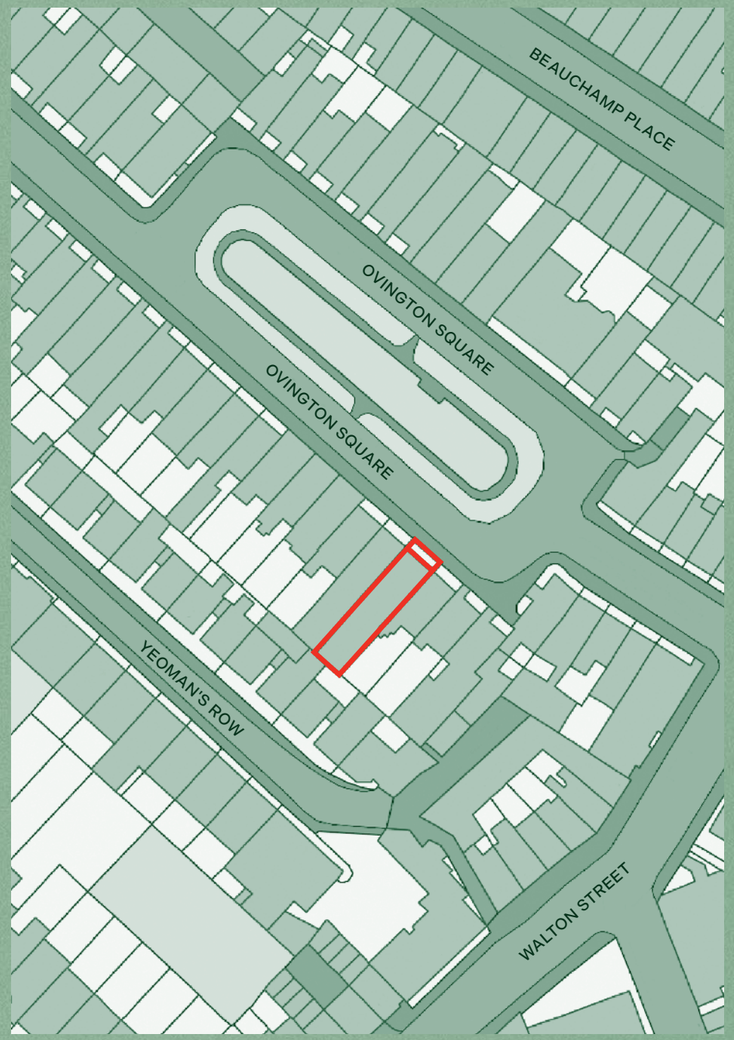
RETAIL & LEISURE

11. Harrods
12. Harvey Nichols
13. Saatchi Gallery
14. V&A Museum
15. Cadogan Hall
16. Eccleston Yards
17. Royal Albert Hall
18. Natural History Museum
19. Peter Jones

HOTELS

20. Mandarin Oriental
21. Knightsbridge Hotel
22. The Berkeley
23. The Wellesley
24. The Peninsula
25. The Lanesborough
26. Jumeirah Carlton
27. No. 30 Knightsbridge
28. The Lowndes
29. The Cadogan
30. At Sloane

Further information



Tenure

The property is held Freehold under Title Number - LN105958.

VAT

Applicable?

Legal Costs

Each party are to be responsible for their own legal costs incurred in the transaction.

AML

Any successful party will be required to satisfy all AML requirements.

Pricing

On Application.

Contacts

For further information or to arrange an inspection, which is by appointment only, please contact:

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PLAZA estates

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